



Lancashire  
Enterprise Partnership

# **Lancashire Enterprise Partnership Overview and Update Key Initiatives and Achievements**



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# What is the LEP For? What work do we do?

**Lancashire Enterprise Partnership (LEP)** was established in 2011 as a private sector led public/private partnership for Lancashire to drive new growth strategies, develop major initiatives, compete for new national investment and forge new relationships. It works in partnership with other public bodies.

**Our core objective is to preserve, create and increase economic prosperity and productive employment within Lancashire.**

We:

- **Lead and implement economic strategy:** we lead the development of economic strategy for Lancashire (including Lancashire's Local Industrial Strategy) working collaboratively with all other relevant bodies;
- **Deliver Programmes, Funding and Investment:** we bid for all sources of public funding available to the LEP that will benefit Lancashire; we make investment decisions as to how best to spend those funds; we manage and monitor delivery programmes and projects that deliver economic growth and which relate to this funding;
- **Improve Skills:** we deliver interventions to improve the skills of employees by working closely in partnership with employers;
- **Champion Lancashire:** we are a key advocate for Lancashire to central Government & MPs; we maximise central government support and funding for Lancashire by marketing and making the case for Lancashire as a whole; we campaign for more devolution and a better deal from Westminster; we are a key partner in securing inward investment; we market and communicate our success.



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# LEP Business (1)

- The LEP's key operational activities include:
  - £320m **Growth Deal** Programme
  - £20m commercial investment fund - **Growing Places**
  - **Business Growth** Initiatives/SMEs
  - £450m Preston, South Ribble and Lancashire **City Deal**
  - Three **Enterprise Zones** across four sites – Lancashire Advanced Manufacturing and Energy Cluster (LAMEC). Working with key partners to deliver the zones. LAMEC has the potential to create 10,000 high skilled jobs in priority sectors creating an investor offer of Northern Powerhouse significance
  - Lancashire **Skills and Employment Advisory Panel**



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## LEP Business (2)

- Strategic focus on the drivers of productivity, innovation and internationalisation, underpinned by a robust evidence base supported through commissioning and leading on various strategies
- The LEP's key strategies include the Strategic Economic Plan, Local Industrial Strategy, Innovation Plan, Energy Strategy, Internationalisation Strategy and Cultural Strategy
- Making strategies relevant is the key challenge. Delivery on the ground is a key priority.



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## How we help infrastructure delivery

- We make decisions on the relative merits of grant/loan applications, usually focussing on economic outputs and robustness
- We help advocate deserving schemes with central government bodies e.g. Homes England and other third parties
- We offer loans under our Growing Places Funds
- We support bids by offering advice and guidance and letters of support
- We commission and monitor projects delivered by ourselves and others
- We act as a connector between the public and private sectors - business led but understanding the political framework



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# Appendices





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# Lancashire's Growth Deal

- £320m Growth Deal programme secured via three consecutive competitive bidding rounds in 2014, 2015 and 2017
- Lancashire's GD identifies 4 key priorities maximise competitive strengths:
  - Releasing growth potential
  - Renewal of Blackpool
  - Growing local skills and business base
  - Innovation and manufacturing excellence
- By 2021 expected to bring to Lancashire's economy:
  - 11,000 new jobs
  - 3,900 homes
  - £1.2bn private sector investment
- 49 projects in total- 100% of funds committed and 24 projects completed capital works
- The programme is on target to deliver its agreed spending profile by March 2021



## Growth Deal – Major Projects

- Major projects (excess of £10m Growth Deal include):
  - **A6 Broughton-Bypass £15.5m** – capital works completed March 2018.
  - **Advanced Manufacturing Research Centre North West £20m** – currently on site, practical completion due March 2021.
  - **Blackburn Bolton Rail Corridor £12.4m** – capital works completed December 2015.
  - **Blackpool Conference Centre £15.5m** – currently on site, practical completion due July 2020.
  - **Blackpool Tramway Extension £16.4m** – currently on site, practical completion due March 2021.
  - **Engineering Innovation Centre £10.5m** – capital works complete April 2019.
  - **Lancaster Health Innovation Campus £17m** – currently on site, practical completion due March 2020.
  - **Pennine Gateway £12m** – comprise of three projects, two approved by the Lancashire Enterprise Partnership Board, with works progressing. Final scheme to be presented to Transport for Lancashire Committee and Lancashire Enterprise Partnership Board Autumn 2019. Practical completion of combined schemes due March 2021.
  - **Preston Western Distributor £58m** – currently on site, due to open 2023.



## Social Value – Growth Deal

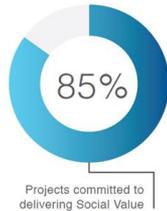
- The Lancashire Enterprise Partnership Board are committed to maximising the social value benefits of the individual projects that form part of the Growth Deal Programme, and the social value benefits across the Growth Deal Programme.
- Social Value toolkit for project applicants was developed in 2015, articulating the LEP's expectations in relation to social value aligned with the Lancashire Skills and Employment Strategic Framework.
- A process for agreeing indicative outputs and monitoring progress has been embedded within the process for business case development, with ongoing reporting against outputs on a bi-annual basis.
- A review of the social value metrics was undertaken early 2019 to align them with the National Framework, The National Themes Outcomes and Measures (TOMs). The principal benefits of this approach is to provide a consistent approach to measuring and reporting social value across the LEP's portfolio of projects and programmes.
- The Social Value dashboard highlights key metrics and cumulative performance to-date.
- Total Social Value generated through the delivery of the Growth Deal programme as at 31<sup>st</sup> March 2019 currently stands at **£25,984,286.81**.



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## Lancashire's Growth Deal Social Value Performance



# Reflects performance up to 31st March 2019





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# Growing Places Investment Fund

- £20m allocated to Lancashire by Government in 2012.
- Focus on unlocking stalled sites to create jobs and housing growth.
- No requirement to establish a loan fund.
- However, LEP has invested funds on a commercial basis.
- Interest of circa £1.2million generated to date which has funded LEP staffing costs for the last 4 years.
- Fund invested in 10 schemes with 3 schemes in the pipeline (Blackpool Pleasure Beach, Teanlowe Centre, Blackburn Cathedral Quarter, Luneside East, Chatsworth Gardens, Burnley Bridge Business Park, Innovation Drive, On the Banks, Guild Hall Street Preston)
- Outputs generated: almost 3,000 jobs, circa 500,000 sq. ft. of commercial floorspace, 260 housing units
- Review almost complete and outputs available on LEP website



## Business Growth Initiatives

- Boost Business Lancashire – viewed by BEIS as one of the most successful Growth Hubs in a national network of 37
- Funded by LCC, BEIS and ERDF, Growth Hub been running since 2013 with annual budget of £2m
- In that time it has:
  - Advised 5,000 Lancashire SMEs
  - Supported those businesses to create over 2,200 jobs
  - Helped 600 start-up businesses to become established and grow
- £50m Strength in Places bid led by Lancaster University and Sheffield University
- Successful Science and Innovation Audits – joint working between Lancashire, Sheffield on Advanced Manufacturing and North West Coastal Arc on Clean Growth
- LEP Co funded Productivity Through People initiative which was the forerunner to the £20m Made Smarter initiative
- New Innovation Plan for Lancashire has been developed and being actioned through collaboration of Lancashire universities
- Working with Greater Manchester on research and evidence base linked to Grand Challenges to generate new insights into growth and productivity



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## Transport for Lancashire

- Local Strategic Transport and Highway Masterplans underpin development of key priorities
- Transport for Lancashire tests scheme business cases and makes funding recommendations to LEP Board
- Production of Lancashire's first Transport Prospectus which promotes the importance of Lancashire's connectivity priorities within Northern Powerhouse framework – priority schemes have potential to create 15,000 new jobs and over £600m per year in GVA uplift
- Active engagement and membership of Transport for the North
- LTP 4 development underway
- East West connectivity analysis – key part of LIS, informed Central Pennines Work by TfN



# Preston, South Ribble & Lancashire City Deal

- *Healthy housing market performance has continued in Year 5 of the Deal with:*
  - 4,000 houses delivered with building rates accelerating year on year
  - 14,000 houses consented with multiple volume housebuilders represented
- *Strengthening commercial activity with:*
  - 3,500 new jobs relating to new commercial floor space and a further 9000 relating to lettings at existing premises
  - Key city centre projects completed (city living accommodation, LeVel at Guild Hall, new Market Hall), under construction (Engineering Innovation Centre, Shankley Hotel) or being progressed (Cinema complex, UCLan Student Services Centre, Harris Museum)
  - Strong developer interest in employment sites, especially logistics operations
  - Pension Fund investments in commercial schemes totalling £47m
- *Critical infrastructure projects continue to keep pace with:*
  - Bypasses of Broughton and Penwortham, A582 junction and dualling improvements, a range of City/Town Centre enhancements delivered
  - North West Preston Roads programme, including the Preston Western Distributor, set to start on site by the end of the calendar year, representing the single largest investment under Lancashire's Growth Deal
- *New funding opportunities could be created by work accelerated under City Deal:*
  - Transforming Cities - National Road - Small Sites - Future High Streets Funds



## Samlesbury Aerospace Enterprise Zone

- One of the first EZs awarded national status in 2012 with Warton site.
- 10 year Local Development Order in place to aid simplified planning.
- Land agreement in place between BAE Systems' Pension Fund and Lancashire County Council.
- £11m Phase 1 Infrastructure Works complete – two access points off A59 and A677, new adopted highway, on and off site ecological works and drainage infrastructure.
- LCC borrowing repaid by Business Rates Growth.
- £17m national training centre for BAE Systems opened in 2017
- £15m high value Defence Logistics Centre opened in 2017 operated by Wincanton.
- Work underway to deliver £20m Growth Deal funded North West facility of the internationally renowned Advanced Manufacturing Research Centre (AMRC) which is currently operating from UCLAN.
- Further work with BAE Systems on a potential Advanced Manufacturing Facility



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# Lancashire Skills & Employment Advisory Panel

- Publication of the **Lancashire Skills and Employment Strategic Framework** Feb 2016 – significant buy in from stakeholders
- Robust evidence base, including the **LMI Toolkit** which supports curriculum planning and careers advice and guidance
- One of 6 areas **invited by DfE to model the Skills Advisory Panels**, which are now being rolled out nationally – **based on the strength of Lancashire’s evidence base and strategic approach**
- Establishment of the **Lancashire Enterprise Adviser Network and Careers Hub** – **step change** in the quality of career provision and interactions with employers...130 secondary schools and colleges matched with 136 volunteer business leaders
- Launch of the **Lancashire Technical Education Vision 2030** with partners & joint working with DfE & the Gatsby Foundation to be routes ready for ‘T Levels’



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# Lancashire Skills & Employment Advisory Panel

- Development of the **Lancashire Skills Escalator** and the referral tool 'Escalate'...driving an Inclusive Workforce and sustainable employment across the area working with our **Lancashire Adult Skills Forum**
- Launch of the **Country's first Local Digital Skills Partnership**, in partnership with DCMS, April 2018 – driving up digital skills at every level
- **£76m of ESF allocated** to projects aligned with skills and employment priorities. **To-date: 950 businesses and 8500 employees** have been skilled up, over **6,000 unemployed and inactive adults** have been supported to improve their labour market mobility and over **2,500 young people at risk of or NEET** have been supported to re-engage them with learning or work.
- **£27m Growth Deal Skills Capital** invested in 16 projects across Lancashire, aligned to priorities.
- Apprenticeship Task Force and active **Apprenticeship Ambassador Network**